

SALESLOGIX

SALESLOGIX PIVOT REPORTER

SalesLogix is an integrated customer relationship management (CRM) suite that includes Sales, Marketing, Customer Service and Support automation solutions. SalesLogix Pivot Reporter extends the reporting capabilities in SalesLogix for rapid analysis of customer data and operational performance.

FEATURES

SalesLogix Pivot Reporter is a powerful, easy to use tool for creating and analyzing custom pivot-style reports using data in SalesLogix.

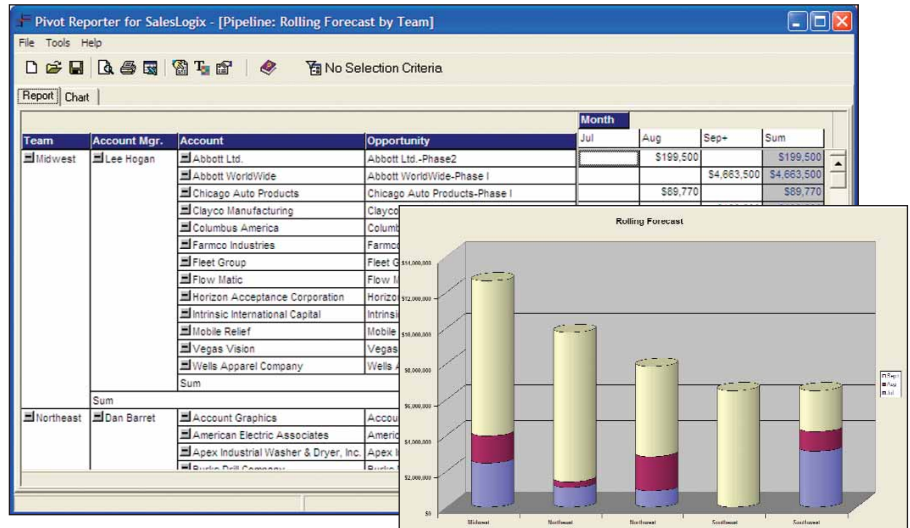
- Sales Pipeline & Forecast Reports
- Marketing Campaign Reports
- Service & Support Metrics
- Custom 'Pivot-Style' Reports
- Sample Report Templates
- Drag & Drop User Interface
- One-Click Export to Excel
- Advanced Security

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SALESLOGIX PIVOT REPORTER



SalesLogix Pivot Reporter creates management reports such as a Rolling Forecast simply by dragging and dropping fields. Reports can also be exported to Excel with one click.

Business Insight from your Customer Data

Your Sales, Marketing and Service teams constantly record and update customer information in SalesLogix. It is critical to have access to this information to make informed, timely business decisions. However, creating new reports on the fly – without technical resources – can be challenging.

Design Custom Reports in Minutes

SalesLogix Pivot Reporter, a powerful yet easy to use reporting and analysis tool, offers a simple solution. Now, any SalesLogix user can quickly create custom 'pivot-style' reports without any special report writing or database skills. Create pipeline reports grouped by sales person or team, marketing lead source and campaign status reports, support ticket metric reports and more.

Simply drag and drop fields or modify one of over 20 sample reports to meet your unique reporting needs. Reports update instantly after dragging additional fields or changing captions. You can also export reports to Excel with a single click for additional analysis.

Simple, Fast, Flexible

SalesLogix Pivot Reporter can be installed quickly, so you can immediately begin analyzing customer data critical to managing the health of your business. No bundles to install. No customizations required.



SalesLogix Pivot Reporter

For more information, go to:
www.saleslogix.com

Or contact your certified
SalesLogix Business Partner.
To find a Business Partner in
your area, call 800-643-6400.

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Benefits for Sales

- Create pipeline reports by sales person or team
- Generate “rolling months” forecasts to reflect current and future months
- Track wins, losses and the number of days required to close opportunities
- Monitor sales calls made by day, week, month and time-of-day

Benefits for Marketing

- Report on lead sources and the status of marketing campaigns
- Generate Excel lists of contact mailing information for labels
- Track sales activities by region, sales team or rep

Benefits for Service & Support

- Track the number of tickets opened by week, month, quarter or year
- Analyze tickets by time-of-day, day-of-week or day-of-month
- Create reports to reflect the Area, Category and Issue of closed tickets

Benefits for Product Management

- Assess products in the pipeline and measure sales by product or product family
- Discover reasons opportunities are won or lost

ABOUT SALESLOGIX

SalesLogix is the customer relationship management solution that enables small to medium-sized businesses to acquire, retain and develop profitable customer relationships.

SalesLogix delivers integrated Sales, Marketing, Customer Service and Support automation solutions with low cost of ownership, rapid time to productivity and high return on investment. Flexible and easy to use, SalesLogix readily accommodates growth and changing business requirements.

SalesLogix, the SMB CRM leader with more than 6,000 customers worldwide, is part of the Best Software family of integrated business management solutions.

ABOUT BEST SOFTWARE

Best Software offers leading business management products and services that give more than 2.3 million small and mid-sized customers in North America the insight for success throughout the lives of their businesses. Its parent company, The Sage Group plc (London: SGE.L), supports more than 4.3 million customers worldwide. Its first half revenue run rate was the equivalent of over \$1 billion in annual revenues. For more than 25 years, Best Software has delivered easy-to-use, scalable and customizable applications through its portfolio of leading brands, including Abra, ACCPAC, ACT!, BusinessVision, CPASoftware, FAS, MAS 90, MAS 200, MIP, Peachtree, SalesLogix, Timberline, among many others. For more information, please visit the Web site at www.bestsoftware.com/moreinfo or call (866) 308-BEST.